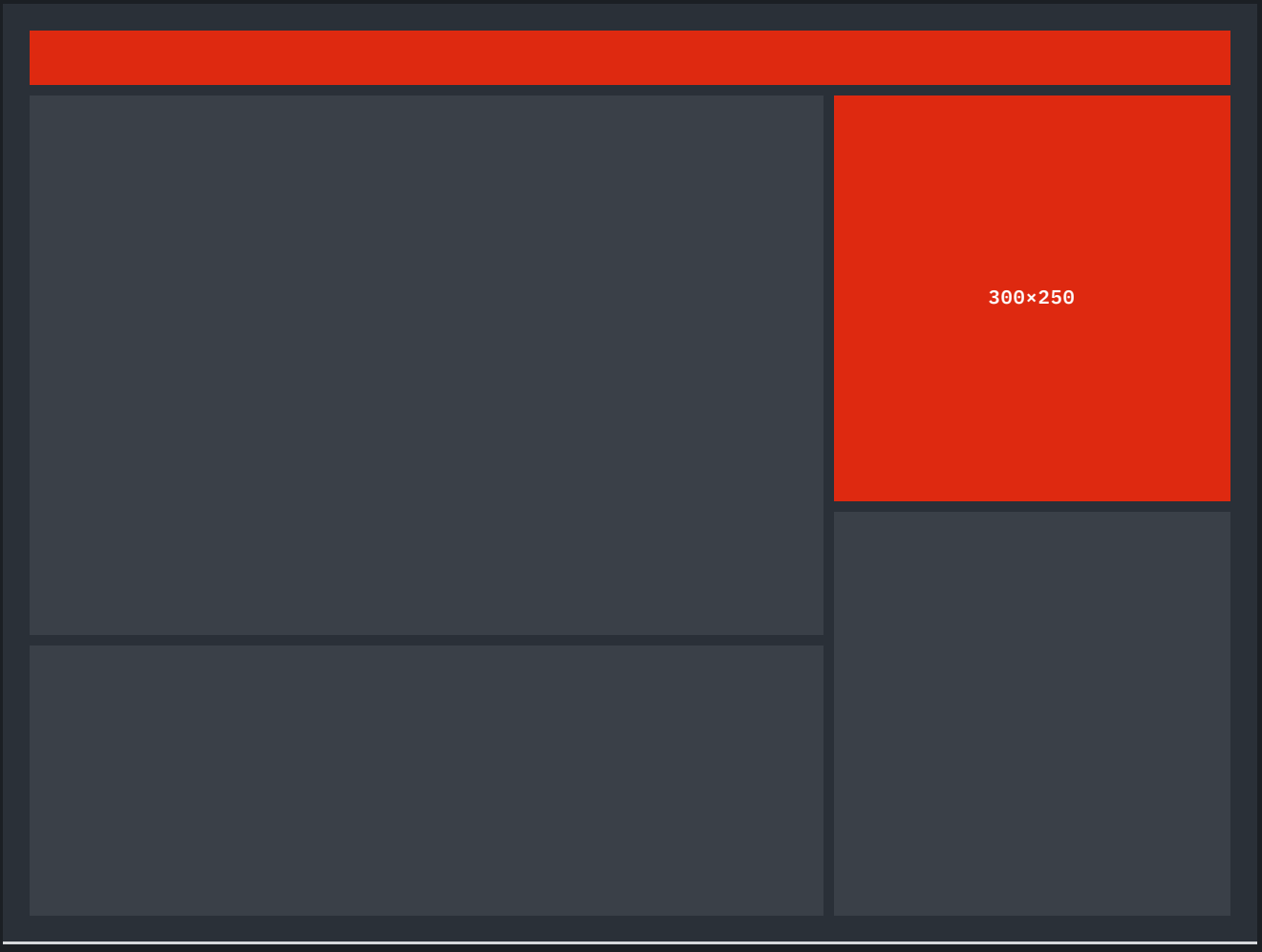
CHINA
Sourcing Post
A GOGROWTH COMPANY

chinasourcingpost.com/en/media-kit/

MEDIA KIT 2026

Reach people who buy from China, from inside China.

China Sourcing Post covers sourcing from inside China, with Chinese-language sources, in Portuguese and English. Your ad sits next to the news importers, buyers and suppliers use to make decisions.



Why advertise on CSP

01

From inside China

The newsroom is in Kunshan and reads, in Chinese, what comes out first: government, associations, fairs and business media.

02

Decision-makers

We write for importers, buyers, traders and Chinese suppliers selling to Brazil and Latin America.

03

Bilingual from day one

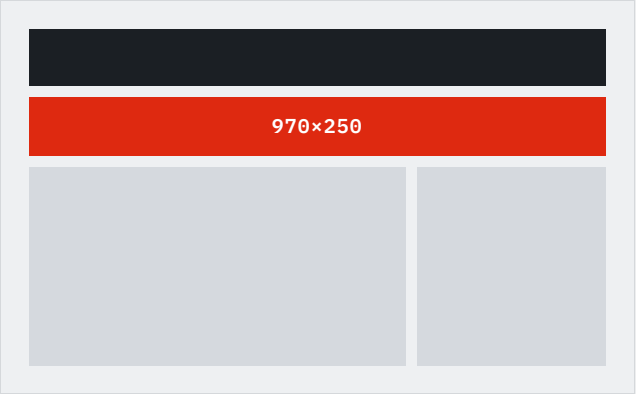
Portuguese and English at launch; Spanish, Arabic and Chinese soon. We serve advertisers in Chinese.

Audience

> **Being built.** CSP launched in November 2026. We do not publish estimated audience figures: we will show monthly visitors, page views, newsletter subscribers and countries here, measured by our analytics, as soon as we have data.

Formats

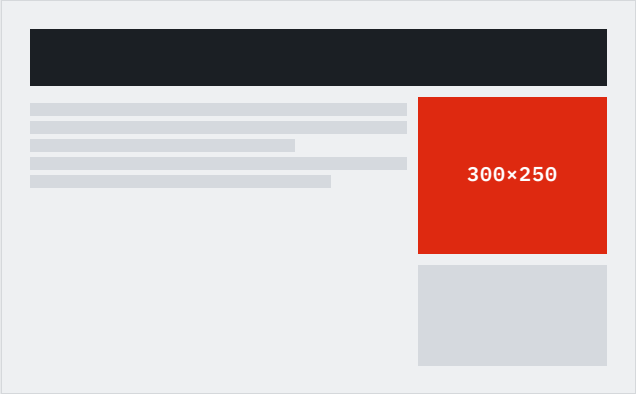
Starting prices, before taxes. Final quotes depend on period, language and placement.



Leaderboard 970×250

Top of the home page and sections. Maximum visibility for launches and brands.

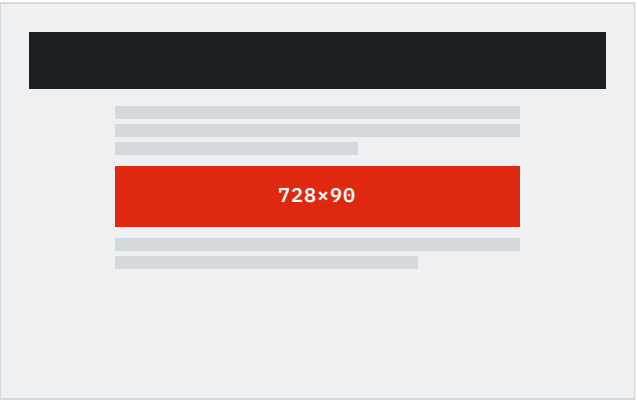
from US$ 390
per month



Sidebar 300×250

Side column next to stories on every news page.

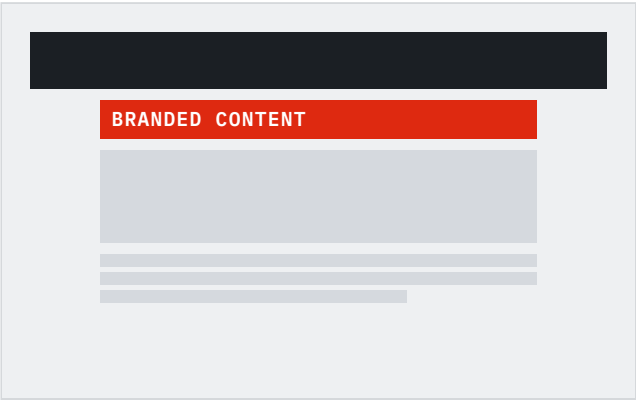
from US$ 190
per month



In-article 728×90

Inside the story, where readers pay the most attention.

from US$ 150
per month



Branded content

A story produced with your company, labeled as branded content, in PT and EN.

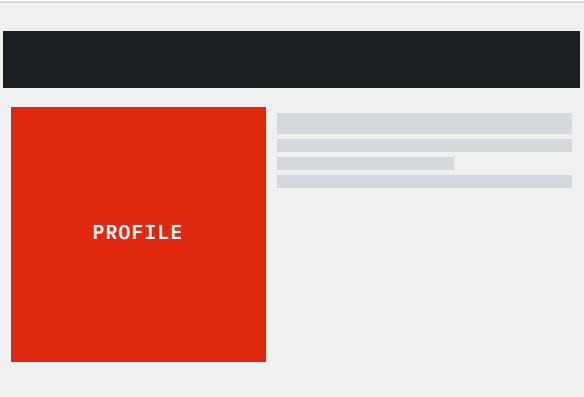
from US$ 690
per piece



Published press release

Your release edited, translated and published with a release label.

from US$ 190
per release



Verified Profile

Your company page in Database Pro, with data checked by the newsroom.

from US$ 99
per month

Packages

Ready-made bundles, priced on request.

LAUNCH

To announce something new

- Published press release (PT and EN)
- Priority pitch review
- Sidebar for 1 month

Request a quote

FOUNDER PACKAGE

50% off the first 3 months

- For CSP's first advertisers
- Applies to any format or package
- Limited slots, on request

Become a founder

PRESENCE

To stay top of mind all year

- Leaderboard or sidebar
- Quarterly branded content
- Verified Profile in Database Pro

Request a quote

Full rate card

FORMAT	FROM (BRL)	FROM (USD)
Leaderboard 970×250 (home and sections)	R$ 1.490/mês	US$ 390/mo
Sidebar 300×250	R$ 790/mês	US$ 190/mo
In-article 728×90	R$ 590/mês	US$ 150/mo
Branded content (labeled)	R$ 2.900	US$ 690
Published press release	R$ 690	US$ 190
Priority pitch review	R$ 290	US$ 90
Pitching desk	R$ 790/mês	US$ 290/mo
Sector analysis + interview	R$ 3.900	US$ 890
Verified Supplier Profile	R$ 490/mês	US$ 99/mo
Database Pro (individual)	R$ 149/mês	US$ 39/mo
Database Pro (team)	R$ 990/mês	US$ 249/mo
MCP/API Pro	R$ 1.490/mês	US$ 299/mo

Editorial rules

Always labeled

All paid content carries an advertising, release or branded content label.

Independent newsroom

We do not sell coverage or the CSP take.

For Chinese companies

Service in Portuguese, English and Chinese (我们可以用中文沟通).

How it works

01

Tell us your goal and audience

02

We send a proposal with formats and dates

03

We produce or review the creatives

04

We publish and send a report

Shall we build your proposal?